

# Optimized web artwork and use

Alternate marks are available for merchants who want to underscore the specific products they accept at the point-of-sale/point-of-interaction: "debit" or "credit & debit." These marks are available in English and French versions.

This document is for quick reference.

Artwork and complete guidelines are available at [brand.mastercard.com/brandcenter-ca.html](https://brand.mastercard.com/brandcenter-ca.html)

## Instructions

Correct display of Mastercard branding can be achieved by using our optimized artwork. Simply use our provided files and then follow the instructions below. Two different file formats and multiple sizes are available.

## SVG

All browsers\* support the use of SVG files. You or your developer may place SVG files using the <img> element using your preferred size. See example below:

```

```

## PNG

If you or your developer are unable to work with SVG files, use the PNG artwork.

A PNG should not be used at a size larger than its actual pixel dimensions. Instead use the next larger image size or an SVG file. PNG files are not scalable. If scaled, a PNG may appear blurry on high resolution devices such as Retina® displays.

To ensure that the mark is displayed properly on every device we recommend using the <srcset> attribute:

```

```

\*Except Internet Explorer 8 or lower.

## Product-specific configurations (English)

For use only at the point-of-sale/point-of-interaction to underscore specific products are accepted

			
SVG	mc_sym_debit_pos.svg	mc_sym_debit_rev.svg	
PNG	<b>46px × 38px</b> mc_sym_debit_pos_46_1x.png mc_sym_debit_pos_46_2x.png mc_sym_debit_pos_46_3x.png	<b>54px × 44px</b> mc_sym_debit_pos_54_1x.png mc_sym_debit_pos_54_2x.png mc_sym_debit_pos_54_3x.png	<b>46px × 38px</b> mc_sym_debit_rev_46_1x.png mc_sym_debit_rev_46_2x.png mc_sym_debit_rev_46_3x.png
	<b>62px × 51px</b> mc_sym_debit_pos_62_1x.png mc_sym_debit_pos_62_2x.png mc_sym_debit_pos_62_3x.png	<b>70px × 57px</b> mc_sym_debit_pos_70_1x.png mc_sym_debit_pos_70_2x.png mc_sym_debit_pos_70_3x.png	<b>54px × 44px</b> mc_sym_debit_rev_54_1x.png mc_sym_debit_rev_54_2x.png mc_sym_debit_rev_54_3x.png
	<b>62px × 51px</b> mc_sym_debit_rev_62_1x.png mc_sym_debit_rev_62_2x.png mc_sym_debit_rev_62_3x.png	<b>70px × 57px</b> mc_sym_debit_rev_70_1x.png mc_sym_debit_rev_70_2x.png mc_sym_debit_rev_70_3x.png	
			
SVG	mc_sym_crd-deb_pos.svg	mc_sym_crd-deb_rev.svg	
PNG	<b>46px × 38px</b> mc_sym_crd-deb_pos_46_1x.png mc_sym_crd-deb_pos_46_2x.png mc_sym_crd-deb_pos_46_3x.png	<b>54px × 44px</b> mc_sym_crd-deb_pos_54_1x.png mc_sym_crd-deb_pos_54_2x.png mc_sym_crd-deb_pos_54_3x.png	<b>46px × 38px</b> mc_sym_crd-deb_rev_46_1x.png mc_sym_crd-deb_rev_46_2x.png mc_sym_crd-deb_rev_46_3x.png
	<b>62px × 51px</b> mc_sym_crd-deb_pos_62_1x.png mc_sym_crd-deb_pos_62_2x.png mc_sym_crd-deb_pos_62_3x.png	<b>70px × 57px</b> mc_sym_crd-deb_pos_70_1x.png mc_sym_crd-deb_pos_70_2x.png mc_sym_crd-deb_pos_70_3x.png	<b>54px × 44px</b> mc_sym_crd-deb_rev_54_1x.png mc_sym_crd-deb_rev_54_2x.png mc_sym_crd-deb_rev_54_3x.png
	<b>62px × 51px</b> mc_sym_crd-deb_rev_62_1x.png mc_sym_crd-deb_rev_62_2x.png mc_sym_crd-deb_rev_62_3x.png	<b>70px × 57px</b> mc_sym_crd-deb_rev_70_1x.png mc_sym_crd-deb_rev_70_2x.png mc_sym_crd-deb_rev_70_3x.png	

## Product-specific configurations (French)

For use only at the point-of-sale/point-of-interaction to underscore specific products are accepted

			
SVG	mc_sym_debit_pos_ca.svg	mc_sym_debit_rev_ca.svg	
PNG	<b>46px × 38px</b> mc_sym_debit_pos_ca_46_1x.png mc_sym_debit_pos_ca_46_2x.png mc_sym_debit_pos_ca_46_3x.png	<b>54px × 44px</b> mc_sym_debit_pos_ca_54_1x.png mc_sym_debit_pos_ca_54_2x.png mc_sym_debit_pos_ca_54_3x.png	<b>46px × 38px</b> mc_sym_debit_rev_ca_46_1x.png mc_sym_debit_rev_ca_46_2x.png mc_sym_debit_rev_ca_46_3x.png
	<b>62px × 51px</b> mc_sym_debit_pos_ca_62_1x.png mc_sym_debit_pos_ca_62_2x.png mc_sym_debit_pos_ca_62_3x.png	<b>70px × 57px</b> mc_sym_debit_pos_ca_70_1x.png mc_sym_debit_pos_ca_70_2x.png mc_sym_debit_pos_ca_70_3x.png	<b>54px × 44px</b> mc_sym_debit_rev_ca_54_1x.png mc_sym_debit_rev_ca_54_2x.png mc_sym_debit_rev_ca_54_3x.png
	<b>62px × 51px</b> mc_sym_debit_rev_ca_62_1x.png mc_sym_debit_rev_ca_62_2x.png mc_sym_debit_rev_ca_62_3x.png	<b>70px × 57px</b> mc_sym_debit_rev_ca_70_1x.png mc_sym_debit_rev_ca_70_2x.png mc_sym_debit_rev_ca_70_3x.png	
			
SVG	mc_sym_crd-dbt_pos_ca.svg	mc_sym_crd-dbt_rev_ca.svg	
PNG	<b>46px × 38px</b> mc_sym_crd-dbt_pos_ca_46_1x.png mc_sym_crd-dbt_pos_ca_46_2x.png mc_sym_crd-dbt_pos_ca_46_3x.png	<b>54px × 44px</b> mc_sym_crd-dbt_pos_ca_54_1x.png mc_sym_crd-dbt_pos_ca_54_2x.png mc_sym_crd-dbt_pos_ca_54_3x.png	<b>46px × 38px</b> mc_sym_crd-dbt_rev_ca_46_1x.png mc_sym_crd-dbt_rev_ca_46_2x.png mc_sym_crd-dbt_rev_ca_46_3x.png
	<b>62px × 51px</b> mc_sym_crd-dbt_pos_ca_62_1x.png mc_sym_crd-dbt_pos_ca_62_2x.png mc_sym_crd-dbt_pos_ca_62_3x.png	<b>70px × 57px</b> mc_sym_crd-dbt_pos_ca_70_1x.png mc_sym_crd-dbt_pos_ca_70_2x.png mc_sym_crd-dbt_pos_ca_70_3x.png	<b>54px × 44px</b> mc_sym_crd-dbt_rev_ca_54_1x.png mc_sym_crd-dbt_rev_ca_54_2x.png mc_sym_crd-dbt_rev_ca_54_3x.png
	<b>62px × 51px</b> mc_sym_crd-dbt_rev_ca_62_1x.png mc_sym_crd-dbt_rev_ca_62_2x.png mc_sym_crd-dbt_rev_ca_62_3x.png	<b>70px × 57px</b> mc_sym_crd-dbt_rev_ca_70_1x.png mc_sym_crd-dbt_rev_ca_70_2x.png mc_sym_crd-dbt_rev_ca_70_3x.png	

